

CONTACTS:

Jocelyn Kidd, Shore Lodge, (208) 630-0216, jkidd@shorelodgemccall.com
 Melissa Altmann, Shore Lodge, (208) 630-0228, maltmann@shorelodgemccall.com
 Tony Harrison, Stoltz Marketing Group, (208) 880-9814, tonyh@stoltzgroup.com

Historic Idaho resort Shore Lodge beckons as the quintessential mountain retreat

MCCALL, Idaho (March 12, 2010) — The iconic Shore Lodge was established in 1948 in McCall, Idaho — an all-season tourist destination on the southern shores of the stunningly beautiful Payette Lake. Nestled along Shellworth Beach, this quintessential mountain retreat has been a beloved place to vacation, convene meetings, and celebrate for families and organizations throughout the Northwest ever since.

Shore Lodge was conceived shortly after World War II by a consortium of businessmen and doctors from Lewiston, 150 miles to the north, who decided the area was an ideal recreation site. Thus began the hugely successful transformation of McCall from a lumber and mining community to one in which the economy is based primarily on tourism and related industries like real estate.

The resort has had many noteworthy guests and staff members over the years. President Bill Clinton stayed here while in Idaho attending the National Governors Association annual conference, and Henry “The Fonz” Winkler used to frequent the resort. Perhaps Shore Lodge’s most famous former associate is John Ascuaga, one of Shore Lodge’s first summer employees. Working as a bellhop while on summer break from the University of Idaho, Ascuaga literally learned the business from the bottom up and went on to found the renowned Nugget casino resort in Sparks, Nev., just 4 miles east of Reno.

Amazing amenities

Having completed a major renovation in 2009, Shore Lodge’s appointments and amenities are many and second to none. Its warm and inviting décor is a perfect mixture of huge pine logs, river rock, elegant wood floors, and polished marble accents that harken back to McCall’s history as a timber and mining town. Floor-to-ceiling windows throughout the facility make the most of its setting, offering breathtaking views of Payette Lake and the Payette National Forest. Beautiful Old World paintings, historic resort and area black-and-white photographs, and other refined lodge-style art, furniture, and antiques also grace the surroundings. Guests enjoy a great many creature comforts, as well, including:

- **Shellworth Beach and Shore Lodge Marina** — The centerpiece of the resort’s recreational offerings is its private, sandy beach on the southwestern end of the pristine, glacier-carved Payette Lake. Shore Lodge also boasts a water trampoline, two hot tubs, and a heated, lakeside swimming pool surrounded by a large, open patio with umbrellas and cushioned chairs. In addition to swimming, sunbathing, and building sandcastles, guests can take advantage of the resort’s full-service marina, at which they can rent boats and go waterskiing or rent slips if they possess their own vessels. Shore Lodge also rents canoes, single and tandem kayaks, and Hobie Wave catamarans, plus sailing lessons are available for the latter watercraft. In addition, Shore Lodge offers two-hour captained cruises around Payette Lake for up to a dozen guests on its new pontoon boat.
- **Whitetail Club** — Sweeping meadows, towering Ponderosa Pines, placid trout ponds, and the rugged mountains of Central Idaho provide an idyllic backdrop for this immaculate 18-hole, 7,200-yard championship golf course designed by Roger Packard and two-time U.S. Open winner Andy North. Although Whitetail is a private club, Shore Lodge guests enjoy playing privileges on its 1,200-acre course, which was recently named as one of the Top 100 Best Courses in America by *Golfweek Magazine*.

Shore Lodge by the numbers	
Established	1948
Number of rooms	77
Number of rooms with lake views	62
Square footage of lodge	>110,000
Square footage of events space	>13,000
Resort acreage (exc. Whitetail Club).....	12
Total acreage including Whitetail.....	>12,000
Number of rooms booked in 2009	>13,000
Percent difference vs. 2008	+23
Average length of stay in nights.....	1.86
Major renovations in	2002 & 2009

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- **Fine dining** — With panoramic lake views, The Narrows provides an unforgettable setting for an extraordinary meal. Breakfast, lunch, and dinner are expertly prepared under the guidance of Executive Chef Eric Gruber, whose inventive style mixes Continental and Northwestern elements with fresh area ingredients. From late spring to early fall, Lake Grill offers casual fare, lush landscaping, and gorgeous views of the lake from its sunny, tiered patio, with its Sunday breakfast buffets being especially popular. Other onsite dining and drinking options include Narrows Lounge, The Clubhouse at Whitetail, or a relaxed meal in front of the TV via in-room dining.
- **Winter perks** — Shore Lodge operates a complimentary shuttle to and from Brundage Mountain, only 5 miles away and home to the best snow in Idaho. In addition, the resort provides a winter gear valet and maintains a tuning room, plus the First Tracks program allows the first 11 guests who sign up for the opportunity to be the first in the lift line each Sunday morning at Brundage.
- **Day spa and hot tubs** — Guests can unwind and revive their body, mind, and spirit at the Spa at Shore Lodge, which offers massages, facials, and body-treatment services. The resort also has two hot tubs, one of which is fully surrounded by river rock and reminiscent of nearby hot springs.
- **Fitness facilities** — Shore Lodge maintains two private tennis courts and an indoor racquetball court, which double as outdoor and indoor basketball courts, respectively. Guests can also enjoy a 24-hour fitness center that is fully equipped with everything from free weights to treadmills.
- **Onsite entertainment** — Shore Lodge's library offers a large collection of books, the resort's 45-seat Ford Theatre is the only cinema in town, and the onsite game room boasts a billiards table and a shuffleboard table.
- **Kids camp** — Beginning this summer Shore Lodge will offer structured activities for children ages 4-13 from June 30 through Labor Day weekend seven days a week for harried parents in search of a much-needed reprieve.
- **Meetings and events** — The resort offers more than 13,000 square feet of versatile meeting and event spaces for all occasions, including business conferences and retreats, banquets, parties, and storybook weddings. Shore Lodge's grand ballroom and lower pavilion can each accommodate up to 250 guests, and the upper pavilion can accommodate up to 300 guests. All three spaces boast floor-to-ceiling windows that allow guests to take in the stunning, panoramic view, and customers can choose from more than 200 menu items for breakfasts, luncheons, informal receptions, and gala dinners.

Outstanding accommodations

Shore Lodge's 77 guest suites — most of which boast scenic views — make for the perfect base camp after a busy day playing in the great outdoors. These spacious, comfortable, tastefully appointed sanctums are available in a half-dozen configurations:

- **Premium Lake View** — With a large private balcony overlooking Payette Lake, these suites offer picture-perfect views and a king-size bed, and they can be adjoined to a Lake View suite.
- **Elizabethan** — Offering a lake view out the window, a private dining room, and a separate living room, these suites also have an elevated bedroom with a king-size bed, vaulted ceiling, and a cathedral window overlooking the water. Elizabethan suites, which provide TVs in both the living room and bedroom, can be adjoined to a King Lake View suite.
- **Executive Lake View** — Perfect for business travelers, these suites offer a separate office with a desk and conference table, a king-size bed, and a private patio overlooking the lake. They can be adjoined to King Lake View suites.
- **Fireside** — With a cozy bedroom fireplace, king-size bed, separate living room, and private balcony overlooking the lake, guests can't help but relax. Either of the resort's two Fireside suites can be adjoined to a King Lake View suite.
- **King Lake View** — Astonishing views abound in these suites, which overlook Payette Lake and feature either a private balcony or a ground-level brick patio. Guests can opt for one king-size, one queen-size, or two queen-size beds, and some rooms include a pullout sofa.
- **King Garden View** — Suites for the price conscious, offering a king-size bed and comfortable sitting area. Some rooms include a pullout sofa.

Every Shore Lodge guest suite has an oversized bathroom with marble countertops, a soaker bathtub, and separate glass shower, and most have double vanity, too. A 25-inch color television, in-room refrigerator, safe, iron, ironing board, hair dryer, and daily newspaper round out each suite's amenities.

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Pretty sweet deals

Shore Lodge offers an array of value-priced, double-occupancy-based vacation packages and specials, including:

- **Dining package** — Includes a three-course dinner for two at The Narrows and one night of lake-view accommodations for \$199 in October, November, April, and May and \$229 December through March.
- **Ski & Snow packages** — A stay-and-ski-for-free package available Sundays through Thursdays in February and March includes two nights of accommodations and two Brundage Mountain lift tickets with rates starting at \$159 per night. The one-night-two-lifts package places no restrictions on days of the week and includes one night of lodging in a King Garden View suite and two Brundage Mountain lift tickets. Similarly, the two-nights-four-lifts package includes two nights of accommodations and four lift tickets. These two packages are available mid-December through March, rates are \$189 and \$349, respectively, and suite upgrades are available. A final option allows guests to stay three nights and get a fourth for free. The package, which costs \$449, includes four lift tickets and gives guests an extra day to experience McCall or relax after all that skiing.
- **Snow & Sled package** — Includes two nights of accommodations plus two half-day snowmobile rentals from Meadowood Lodge. It is available mid-December through March with rates starting at \$499.
- **Winter Wonderland package** — Includes two nights of lake-view accommodations plus guests can choose two out of three possible activities — ice skating at Manchester Ice & Event Centre, lift-facilitated snow tubing at the Activity Barn, or close-up elk viewing at Eld Ranch in nearby Donnelly. The package is available mid-December through March with rates starting at \$349 for a family of four.
- **Golf package** — Includes two nights of lake-view accommodations and two rounds of golf at Whitetail Club Sundays through Thursdays from June 1 to Oct. 15 with rates ranging from \$299-548 depending on dates and length of stay.
- **Spa package** — The Rehydrate Retreat package helps guests rebound from a day of summer or winter recreation at high altitudes with a relaxing two nights of lake-view accommodations and two 60-minute massages. It is available October, November, April, and May with rates starting at \$399.
- **Par or Pamper package** — Perfect for couples or a couple of best friends, this package lets guests play a round of golf at Whitetail Club or relax at the spa. It includes two nights of lake-view accommodations plus guests can choose either two rounds of golf, two 60-minute massages, or one of each. The package is available June through mid-October with rates ranging from \$459-569 depending on dates.
- **Holiday packages** — The resort's Valentine's Day Getaway includes three nights of lake-view accommodations, four Brundage Mountain lift tickets, and a romantic dinner for two for \$599 (or \$459 without lift tickets). A Mother's Day package includes two nights of lake-view accommodations, one 60-minute relaxation massage, and complimentary brunch for mom for \$359. Similarly, the Father's Day package includes two nights of lake-view accommodations, one round of golf at Whitetail Club, and complimentary brunch for dad for \$399.
- **Lodging packages** — A 20/20 package available during certain times of the year gives guests a 20 percent discount on lodging stays booked at least 20 days prior to arrival. Rates start at \$99 per night and cannot be used in conjunction with other packages or promotions. Available October through May, the Stay-and-WE-pay package earns guests discounts for each night they stay beyond their first night. Stay two nights and receive \$50 credit, stay three nights and receive \$75 credit, or stay four nights and receive \$100 credit. Credit can be used at the resort's restaurants (or in-room dining), the gift shop, the spa, or Whitetail Club and cannot be used in conjunction with other promotions or packages.

Unless otherwise noted, rates are based on double occupancy. Reservations must be made two weeks in advance or further, and restrictions may apply. Rates do not include tax or resort fees and they are subject to change without notice.

Connect with Shore Lodge

- **On the Web** — visit www.ShoreLodgeMcCall.com for reservations and more information
- **On Facebook** — friend the resort by searching for "Shore Lodge – McCall, Idaho"
- **On Twitter** — receive the resort's tweets by following @ShoreLodgeIdaho
- **Via phone** — call Shore Lodge toll-free at (800) 657-6464; for those making local calls, try (208) 634-2244
- **In person** — visit Shore Lodge at 501 W. Lake St., McCall, ID 83638