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Shore Lodge earns nod from Wine Spectator

MCCALL, Idaho (July 27, 2011) — *Wine Spectator* has recognized The Narrows at Shore Lodge with an Award of Excellence in the 30th Anniversary edition of the magazine's coveted Restaurant Wine List Awards issue, which hits newsstands this week.

John Wood, restaurant and wine manager at The Narrows, couldn't be happier. "Getting recognized by *Wine Spectator* is a key milestone for our wine program here at Shore Lodge and our sister properties Whitetail Club and The Cove," he says. "We've set a goal to establish Shore Lodge as one of the Northwest's most popular vacation destinations, and creating a truly special food-and-beverage experience that's recognized by the likes of *Wine Spectator* is paramount to achieving that."

Wine Spectator honors restaurants with wine lists that offer interesting selections, are appropriate to the cuisine in both price and style, and appeal to a wide range of wine lovers. The magazine — which boasts a circulation of more than 2.5 million readers worldwide — reported wines at The Narrows are moderately priced and that the fine-dining establishment's selection is especially strong when it comes to vintages from Washington, Oregon and California.

"Shore Lodge and Whitetail Club are within a day's drive of the vineyards of the West," Wood explains. "We've enjoyed getting to know the wines of Walla Walla, Oregon, California and the Snake River Valley, which was recently designated an American Viticultural Area here in our home state. And we've found that our guests enjoy a similar enthusiasm for a 'drink your horizon' approach as they do for our chef's efforts to focus on fresh, seasonal, local and regional ingredients."

On top of a world-class wine list, The Narrows — open nightly from 5:30-10 p.m. — offers stunning floor-to-ceiling views of beautiful Payette Lake and cuisine crafted under the expert guidance of renowned Chef Eric Gruber, executive chef for Shore Lodge, Whitetail Club and The Cove. An honors graduate from the Scottsdale Culinary Institute and a veteran of several four-star, four-diamond restaurants, Chef Gruber recently earned accolades from *Every Day With Rachael Ray* and *National Culinary Review*. A frequent guest on Boise morning TV talk shows and a member of the advisory panel for BehindTheKnife.com, a website about the tools in chefs' arsenals and the stories behind them, Chef Gruber has an inventive style that fuses Continental and Northwestern elements with fresh, seasonal, local and regional ingredients.

Wood's talents behind the bar are also garnering attention with his recipe for Huckleberry Mojitos — one of The Narrows' signature cocktails — slated to run in the September issue of the upscale men's journal *Rodes Fashion Forum*.

McCall — The West's best undiscovered vacation destination

SHORE LODGE — Established in 1948 and nestled on the sandy, southern shores of glacier-carved Payette Lake, the historic Shore Lodge is a quintessential mountain retreat. The boutique resort's amenities are second to none and include 77 suites (61 of which feature lake views), exquisite fine dining, a private beach and outdoor marina, and a lakeside year-round swimming pool and hot tubs. Guests also enjoy access to The Cove, a new, world-class extended-stay spa next door, and Whitetail Club, one of the best golf courses in the country with one of the nation's top golf pros. The resort is also nearby the largest area of protected wilderness in the continental United States and three major river systems, plus it's only 10 minutes from Brundage Mountain, which *Ski Magazine* says has "the best powder in North America" and which provides lift-assisted access to more than 20 miles of mountain bike trails. Visit www.shorelodgemccall.com for more information.

WHITETAIL CLUB — Adjacent to Shore Lodge, Whitetail Club rests on 1,300 stunning acres and is the area's only private club and community. With its 18-hole championship golf course designed by Roger Packard and two-time U.S. Open winner Andy North, a head golf pro who's considered one of the finest in the Pacific Northwest, first-class facilities like the 6,000-square-foot Fish & Swim Club and the 14,000-square-foot Indoor Tennis & Fitness Center, access to Shore Lodge's beach and marina, and a vibrant member activity program, Whitetail Club offers unsurpassed mountain-lake living and a generous package of amenities and year-round recreational opportunities for every age group. A limited selection of 25 homesites offering golf, lake, and/or mountain views are still available, as well as a handful of elegant spec cabin homes. Visit www.whitetailclub.com for more information.

THE COVE — The latest addition to Shore Lodge and Whitetail Club, The Cove opened this June and provides extraordinary "adventures in luxury" that revive the body, mind and spirit. Offering a comprehensive treatment menu that includes massages, facials, wraps, scrubs, manicures and pedicures, this new, world-class, multimillion-dollar, extended-stay spa, which is next door to Shore Lodge, has individual and couples treatment rooms, a wet treatment room, an ADA-compliant treatment room, gorgeous indoor and outdoor saltwater immersion pools, a fitness studio, a full-service salon, locker rooms with deluge showers and steam rooms, numerous nooks with tables and chairs to relax during and after treatments, and an outdoor sanctuary with rock fountains, a fire pit, a garden and crafted seating areas. The Cove was developed by the renowned team of Mark Natale, brand strategist, and Colum McCartan, designer, whose signature projects include the Parker Meridien in New York City and the Parker Palm Springs in Southern California. Visit www.thecovemccall.com for more information.

THE MOUNTAIN-LAKE COMMUNITY OF MCCALL, IDAHO — Idaho's state capitol of Boise boasts an international airport with service by eight major airlines. Located just two hours north of Boise via the Payette Scenic Byway, McCall is a four-season mountain resort town set on the shores of Payette Lake — a breathtakingly beautiful lake surrounded by the western edge of the Rocky Mountains. With roots in mining, logging, and ranching and its friendly, small-town atmosphere, McCall has emerged as a preferred vacation and second-home-ownership destination for people from around the country who enjoy the outdoors. Uniquely situated in the heart of Payette National Forest, McCall provides prime access to more than 2.3 million acres of lush forests, deep river gorges and glacial lakes — all perched atop the Idaho Batholith, the largest body of granite in the country. Glaciers played a key role in shaping the terrain in and around McCall, with Payette Lake and the many alpine lakes and Payette, Salmon, and Snake Rivers nearby all formed by glacial erosion. Outdoors enthusiasts trek to McCall for the skiing and snowshoeing, miles of summer hiking and winter cross-country and snowmobile trails, boating and waterskiing, fishing, golf, whitewater rafting and kayaking, biking, and horseback and ATV riding. Visit www.mccallchamber.org for more information.