



THE ZOE REPORT | January 14, 2023

Why Don't You Book A Valentine's Day Getaway?

No, it need not matter whether you're in a relationship or not.

Coming from someone who has spent equal parts of her adulthood both single and in a relationship, I can assert without bias that [making plans for Valentine's Day](#) — regardless of your romantic entanglements or lack thereof — is indeed a good idea. But I'm not talking about dinner reservations or theater tickets. The kind of plans that feel worthy of making in honor of February 14 are those of travel. More specifically, a long weekend somewhere relatively close-by but distant enough that it warrants an overnight stay, planned activities, and a fresh perspective on a new or familiar place.

For the Outdoor Enthusiast

Wellness means different things to different people, and for those of you out there who appreciate self-care amongst the trees and fresh air, seek out a destination this February 14 where you can be one with nature.



West & Northwest

In the heart of Idaho's Salmon River Mountains lies McCall, a picturesque destination once named among the best hidden ski towns by *National Geographic*. Here, [Shore Lodge](#) sits at 5,000 feet among glacier-carved lakes a mere two-and-a-half hours from the accessible hub of Boise. Guests booking a Valentine's Day trip here will be able to bask in the natural splendor with winter activities like a sleigh ride on the slopes, snowmobiling, and a dip in the area's ancient hot springs.